



EMINENT DIGITALS®

CORPORATE PROFILE



| STAY DIGITALLY WOKE

Eminent Digitals is a rapidly growing ROI-Driven, 360° Digital Marketing and Website Development agency, with its delivery center in Pune, India. We strive to make the world a better place for you by promoting you digitally and socially.

We are targeting businesses of clients from verticals like E-commerce, Finance, Insurance, Automotive, Real Estate, Education, Health Care, Politics and SMEs by delivering an ROI of 150%.

We make sure your sales, reach, and profits keep elevating with time and our marketing approaches with foresights get consistent output for years.

Our brilliant team is comprised of digital strategists, creative managers, designers and engineers, who are experts in providing our real-time solutions to even the most complicated business scenarios.

Our 24/7 customer executives are determined to help and guide you in the right direction for any issue that you might face regarding the projects.

We are one of the emerging players in India and are currently growing at 100% Y-O-Y. We have set plans to grow at 150%.





WHY EMINENT DIGITALS?

We are more than just a digital agency. We believe in providing simple and crisp solutions that make an impact. Our company is an amalgamation of savvy technology and ingenuity in abundance. Right from a tiny caption to an entire website, we create each piece with incredible finesse to elevate the experience of our clients.

What separates us from the rest?

RELEVANCE IS THE KEY

Whether your target audiences are boomers or Gen Z, we know how to connect with them.

ACCURATE STRATEGIES

Our strategies and solutions are tailor-made for you to accelerate your digital presence.

INNOVATIVE CREATORS

Our team comes up with something unique every time to help highlight your presence amongst the digital crowd.

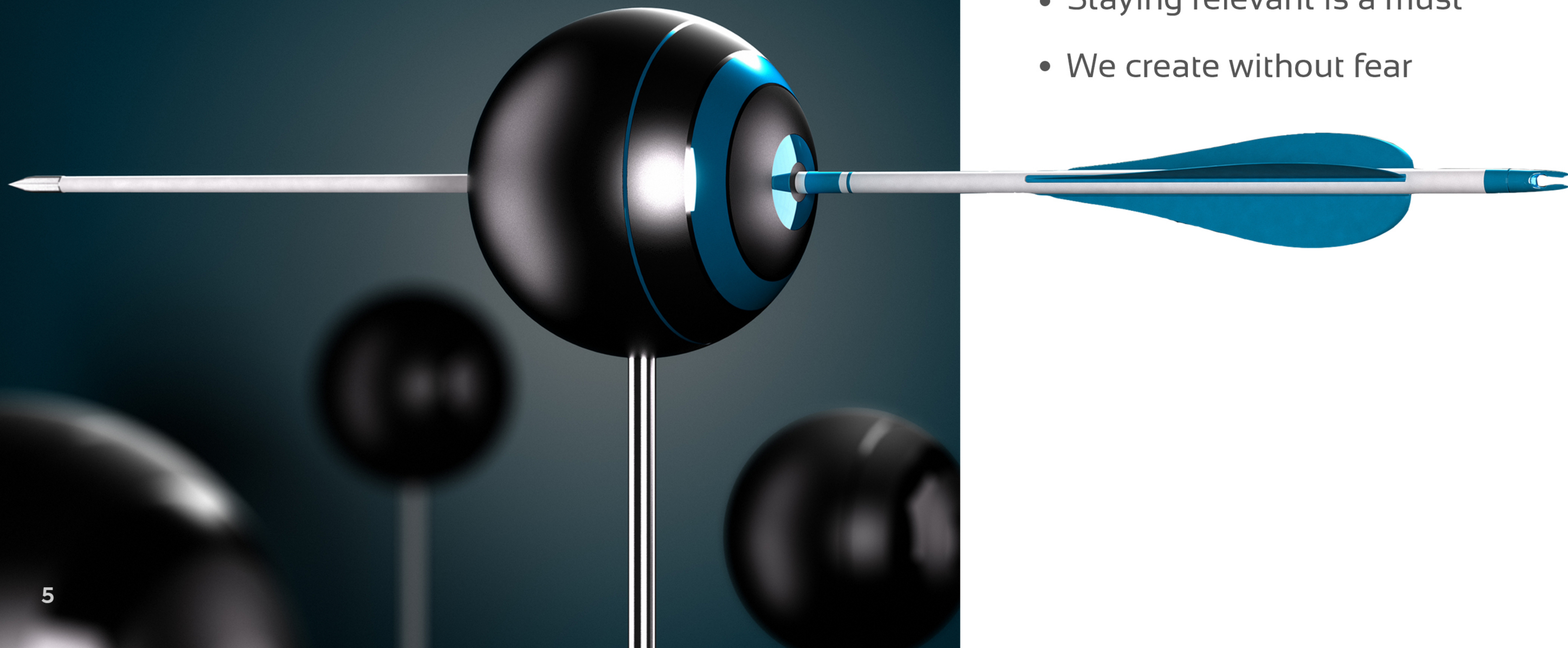
COST-EFFECTIVE

With us by your side, you get the best without burning a hole in your pocket.



| PRINCIPLES

- Keep it fresh, always!
- We take our commitments seriously
- We provide an artistic touch
- We are here to win it
- Simplicity is the best policy
- Hand in hand with technology
- Staying relevant is a must
- We create without fear



FOUNDERS' DESK

| TEDDY MATHEW

"Digital Marketing is something which is greater than it meets the eyes. With a technology driven world uprising from the deeper shadows, it is a necessity to turn down the traditional business strategies for a new and refreshing AI based business strategy. Eminent Digitals was established with a stern vision of providing equal opportunities to every companies; both big and small, or a business idea which is desperately trying to get online. Well, to cut it short: If you have a business idea, allow us to turn it into a 'billion dollar business idea'. Eminent Digitals is more of an emotion for us than just a company."



| SHUBHAM GODSELWAR

"Today, digital marketing is an extremely powerful tool. And for anyone who wants to make their digital presence felt, Eminent Digitals is your go-to company. Quality with elegance is our motto and we make sure to pass down this idea to our employees as well as to our clients."



| DIGITAL MARKETING

| Search Engine Marketing:

Search Engine Marketing is one of the widely used strategies to promote and boost your business online.

We are experts In PPC (Pay Per Click) advertising for Lead Generations, Sales, Website Traffics, Customer Reaches and brand promotions on all possible platforms like Google, Bing, Yahoo etc.

| Search Engine Optimization:

Our SEO services will help you achieve your business goals by employing the best SEO practices and proven techniques.

We provide On Page SEO and Off Page SEO to enhance your visibility, to increase website traffic and to create brand awareness.

| Social Media Marketing:

Social Media Marketing is the current trend and is a great way to gain exposure for your business.

We are experts in Lead Generation, Sales, Customer Reach and Branding using platforms like Facebook, Instagram, Twitter, LinkedIn, YouTube, WhatsApp, Pinterest etc.



| CONTENT MANAGEMENT SYSTEM

Through our CMS services, we will add new dimensions to your website pages by Creating, Editing, Managing and Maintaining content with ease and convenience.

We provide services on platforms such as: WordPress | Joomla | Drupal | and various other CMS platforms.

The following are the basic features of our CMS:

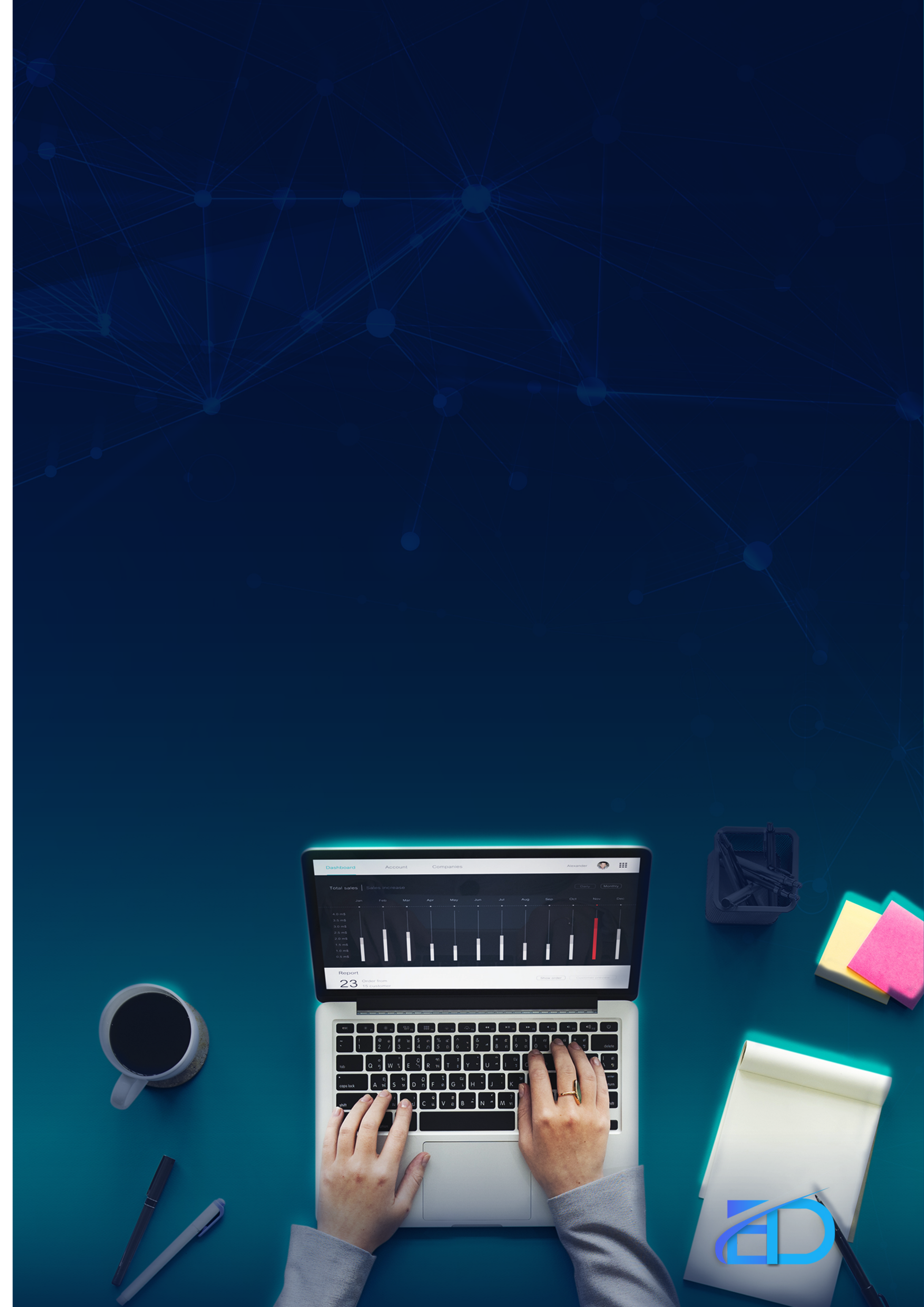
- Content creation (allows users to easily create and format content)
- Content storage (stores content in one place, in a consistent fashion)
- Workflow management (assigns privileges and responsibilities based on roles such as authors, editors and admins)
- Publishing (organizes and pushes content live)

| CONTENT WRITING

We also have a team of writers, who are not only grammar Nazis but can also write content that's appealing and enticing to the target audience.

We Create: Blogs | Social Media Content | Relevant Ad Copies Content | Website Content.

Our content writing service is thoroughly based on business dynamics, market experiences and dedicated research and analysis. Once we have an understanding of your business, we curate tailor-made content that gives the result you always wished for.





WEBSITE DEVELOPMENT & DESIGN

We provide the finest yet affordable website development services with custom-built solutions to ensure perfect marketing for your website.

Our experts develop: Static Websites | Dynamic Websites

We curate the website according to your specifications and needs. However, We Don't Put The Onus On You To Choose The Technology To Build The Website.

We even offer reliable support to guarantee a glitch-free performance. Our team aims to live by your vision and mission to capture the entire essence of your company. Right from high-end web design services to even the simplest static website, we can deliver anything and everything.



MOBILE APP DEVELOPMENT & DESIGN

We Have A Team Of Expert Graphic Artists And Certified Mobile Application Developers Who Take Your Idea Forward To Develop Apps That Provide Rich, Engaging Mobile

Experiences. We Develop And Design Applications For Both: Android | IOS

Also Create Attractive UX And UI Services For The Mobile Apps. At Eminent Digitals, we understand the significance of quality mobile application development. Therefore, we use effective UX designs and agile development strategies to deliver a wide range of stellar & cutting edge web and mobile app development services, like:

- Cloud mobility solution
- App prototyping and strategy
- Integration with existing enterprise services and data
- Enterprise application development
- Application maintenance services
- Full-stack mobile development services





CRM DEVELOPMENT

Our CRM services and solutions are formulated to automate your business by helping you integrate customer demographics, in order for you to plan a strategic approach to elevate the sales.

We use clouds CRM like: Sales Force CRM | Zoho CRM | Microsoft Dynamics CRM.

Our CRM Services Includes: App Development | CRM Integration and Implementation | KPI Metrics | Report Generation | Data Migration | Email Campaigns and much more.

BPO & KPO SERVICES

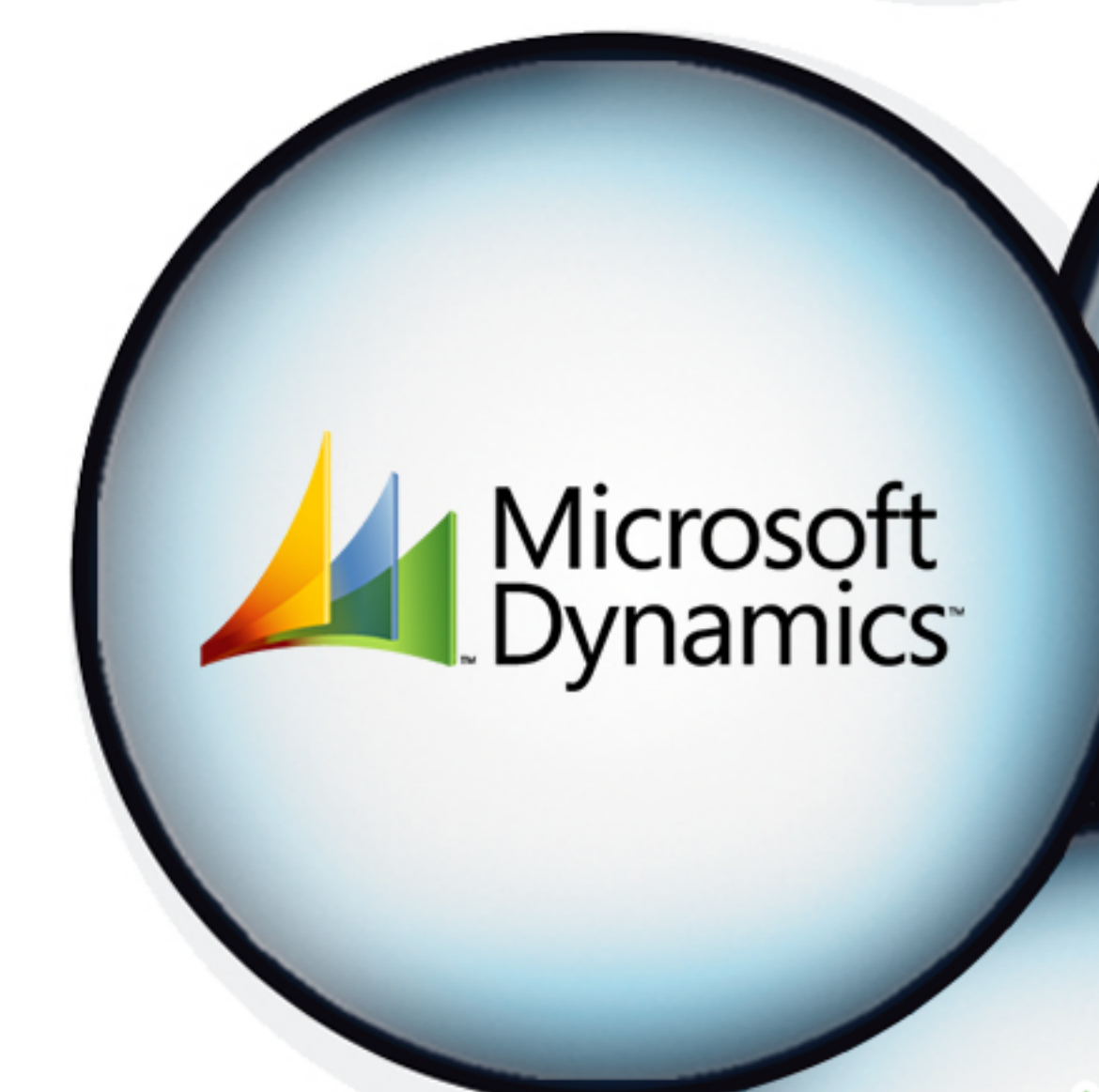
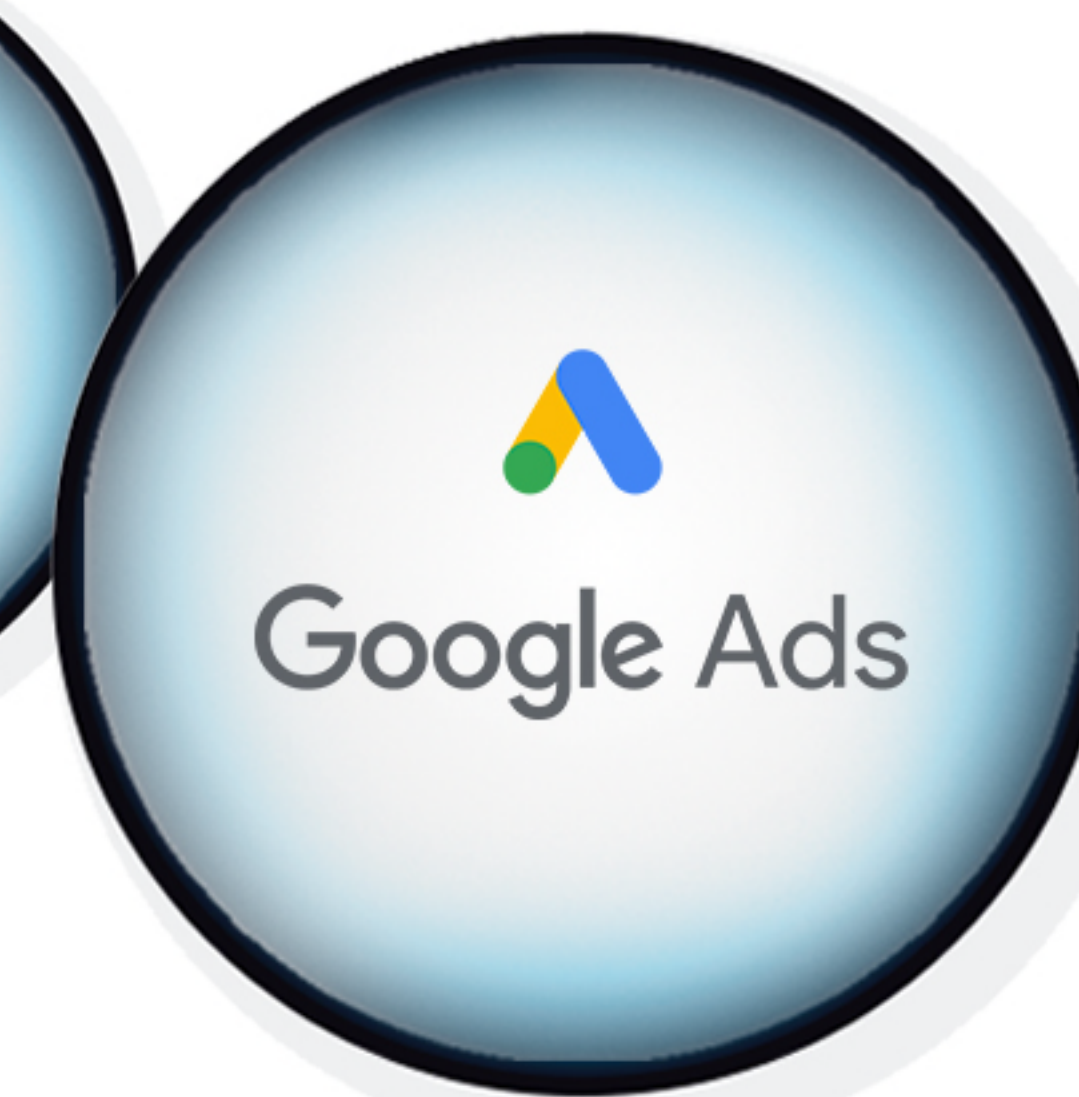
Telemarketing Services will be an extended arm to your company and help take it to the next level.

We provide services like: Outbound Services | Inbound Services | Chat Services | Email Services

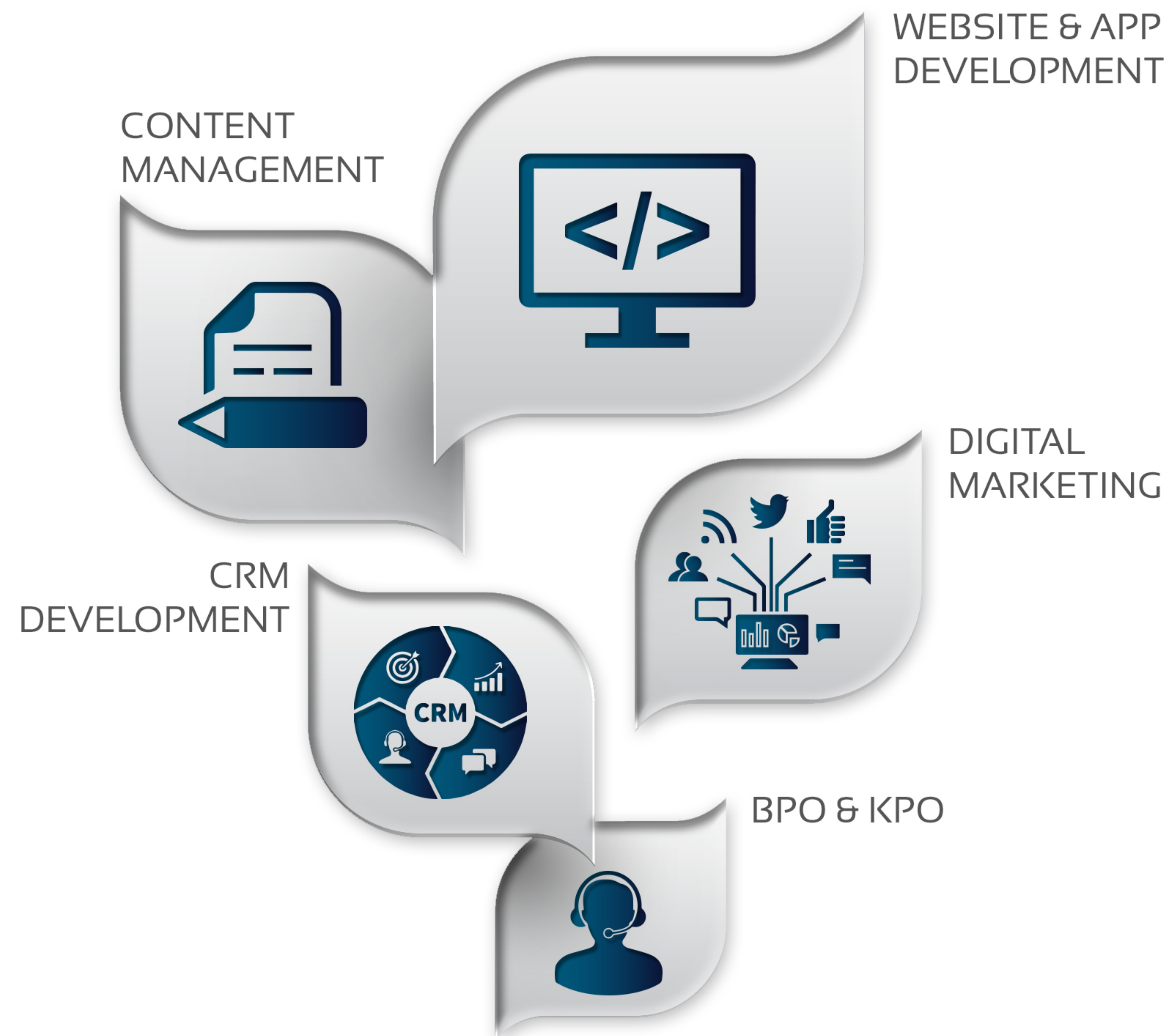
So, whether it is sales or order processing, inquiry handling or even direct sales that you need, Eminent Digitals can deliver you the best results.



PLATFORMS WE WORK ON



OUR WORK FLOW



OUR UNIQUE APPROACH

